

2025 HIGHLIGHTS



1,000+: Total # of family fun day Attendees (Saturday, April 26)



23 TEAMS

400+ adult hockey players

MITE MANIA EVENT

34 PARTICIPANTS

RAISED \$4,036

*** NEW RECORD ***

\$5,000+ IN ITEMS FOR ANNA'S SUNFLOWER WARRIORS



\$1,768,324 RAISED
SINCE INCEPTION IN 2011

\$254,997 RAISED
IN 2025

*** New Record***

2025 Memories



Join us in 2026 as we try to reach \$2,000,000 in funds raised since inception



Presented By



The Official Car of the Capital Cup for Kids



WOLBERG
Lighting Design & Electrical Supply

ALBANY • SCHENECTADY • SARATOGA • KINGSTON • COBLESKILL

ALBANY COUNTY HOCKEY FACILITY
APRIL 20 - 30, 2026

BENEFITTING:



And Other Great Local Causes

www.capitalcupforkids.com

www.capitalcupforkids.org

SPONSORSHIP LEVELS

Presenting Sponsor - \$7,500+

** Confirmed Sponsors: LEXUS ** 1 available

Presenting Sponsorship of the largest adult hockey tournament in the region *

Logo & name recognition on all marketing materials including website, brochures, flyers, Facebook, press releases, check presentation, etc.

- * Category Exclusivity
- * Company Banner and/or info table /display in the Arena lobby for the duration of the tournament
- * Prominent Display at Family Day
- * Logo on participant t-shirts
- * Logo on tournament pucks
- * Full page (5.5" x 8.5") color ad on back cover or an inside cover of the event program
- * Weekly ads on social media pages
- * Opportunity to include promotional and informational items in the player gifts bags.

Stanley Cup Sponsor - \$3,500

(4 available)

Sponsorship of one of our 4 Divisions

- * Listing as a sponsor on the Capital Cup for Kids website
- * Logo on participant t-shirts
- * Full page color ad in the event program
- * Display at Event & at Family Day
- * Minimum of 4 ads on social media Pages

This event is presented by Capital Cup for Kids, a 501(c)(3) organization
(Federal Tax ID: 92-2337643)

In partnership with Building on Love, a 501(c)(3) organization
(Federal Tax ID 27-0524296)

SPONSORSHIP LEVELS Cont'd

"Family Weekend Sponsor" - \$2,500

(8 available)

Sat, Apr 25 & Sun Apr 26: 2 Days filled with hockey, family and friends. free food, games and activities.

- * Listing as a sponsor on the Capital Cup for Kids website
- * Logo on participant t-shirts
- * Full page color ad in the event program
- * Display at Family Day
- * Minimum of 2 ads on social media pages

Power Play - \$1,500

(24 available)

Sponsorship of one of our 24 Teams

- * Listing as a sponsor on the Capital Cup for Kids website
- * Logo on participant t-shirts
- * Full page color ad in the event program
- * Logo on event banners

Hat Trick- \$1,000

(30 available)

- * Listing as a sponsor on the Capital Cup for Kids website
- * Logo on participant t-shirts
- * Logo on event materials (program, banners, etc.)

Hero - \$500

- * Listing as a sponsor on the Capital Cup for Kids website
- * Logo on in-arena sponsor banner

Hope - \$250

- * Listing as a sponsor on the Capital Cup for Kids website

Questions? Contact Jeff Yule at
518-237-3778 or via email at
jyule@buildingonlove.org

REGISTRATION FORM

Check the sponsorship you would like:

- Presenting Sponsor: \$7,500
 Stanley Cup: \$3,500
 Family Day: \$2,500
 Power Play : \$1,500
 Hat Trick: \$1,000
 Hero: \$500 Hope: \$250

Please print your name or business exactly as you wish it to be listed on printed materials.

YOUR NAME: _____

COMPANY: _____

ADDRESS: _____

CITY: _____

STATE: _____ ZIP: _____

E-MAIL: _____

Please send an invoice

Payment in full enclosed

(Checks payable to: Capital Cup for Kids)

Please charge my:

Visa MC Amex Disc

Account #: _____

Exp. Date: _____ Sec. Code _____

Please let us know the player or team you are supporting:

Please return form to:
Building on Love
CCFK

244 North Mohawk Street
Cohoes, NY 12047

or via email: jyule@buildingonlove.org